### Aberdeen Standard

# Key themes for Global Real Estate in 2020 and beyond

Anne Breen, Global Head of Investment Process and Strategy, Real Estate

Moderated by Neil Slater, Global Head of Real Estate Deputy Head of Private Markets

For professional investors only – not for public distribution



## Forces for change driving investors and markets

These forces are global



Rise of Alternatives
Risk
Renewables
Flexibility
Funding gap
Wellness
Urban living
Income



#### Real estate: An ability to invest in long term thematics

Global forces for change influence all ASI strategies







#### The opportunity in every threat

Polarisation of fortunes continues to be evident in the UK in 2020



"UK online spend is forecast to increase 29.6% between 2019 and 2024"

Source:GlobalData



"One in 10 shops empty as vacancy rate in Britain's town centres hits highest level in four years"

Source: British Retail Consortium



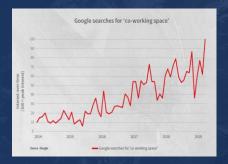
"22.6% of operators see e-commerce as the likely to provide greatest immediate new business for logistics"

Source: The UK Logistics Confidence Index 2019



# Office occupiers more focused on flexibility, wellness, connectivity and social

Landlords as service providers not space providers



"Over the next five years more than 10m sqft will be added to the stock and flex space will account for over 8.5% of total stock by 2023"

Source: JLL UK Office Flex Report 2019



"In western countries, we spend 90% of our time indoors and we are sedentary for much of this time"

Source: WELL Institute



"68% of occupiers see employee engagement as a key part of CRE strategy and 59% would pay at least 10% over Grade A prime rents for high-amenity 'service agreement' space"

Source: CBRE Occupier Survey 2019



### Disruptors are global, as are the opportunities

Investing in change and anticipating growth









Source: Jones Lang La Salle Rental Data





# Demographics and urbanisation trends resulting in a shortage of residential

Residential shortage is now a major political issue across Europe's winning cities

Paris: life in a storage cupboard has never been so expensive

> Both immigrants and IT startups suffer in Swedish housing shortage

> > Copenhagen boom to add to housing woes

'Amsterdam
housing
unaffordable for
people on lower
incomes'

Germany cities \_1 struggle with housing shortage

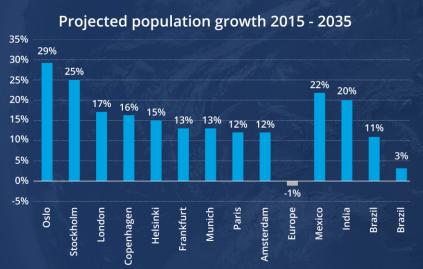
Which London mayor candidate will fix the capital's housing crisis?

HOUSING CRISIS 'IS THREAT TO LONDON'S INDUSTRY'

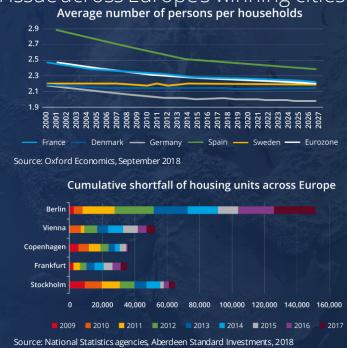


# Demographics and urbanisation trends resulting in a shortage of residential

Residential shortage is now a major political issue across Europe's winning cities



Source: United Nations 2018, World Urbanisation Prospects; Projections are not guaranteed





#### ASI Global House View Map of Highest Medium Term Return Forecasts – Q4 2019

#### **Nordics**

Denmark Ind Major Hubs Sweden Ind Major Hubs Nor Ind Rest of Norway Nor Ind Oslo Log Swed Ind Rest of Swed Nor Off Rest of Norway Fin Ind Rest of Finland Fin Ind Helsinki Log Nor Off Oslo

#### **United Kingdom**

London Standard Ind
London Dist Warehouses
Rest of SE Stand Ind
Rest of SE Dist W/h
Build to Rent (Rest of UK)
Build to Rent (London)
Supermarkets
Healthcare
Hotels
Student Halls

#### Cont. Europe

Belgium Residential
Austria Residential
Ireland Residential
Germany Res Tier 3
Belg Ind Rest of Belg
France Ind Maj Hubs
Belg Ind Major Hubs
Spain Ind Rest of Spain
Nether Ind Urban Fringe
France Ind Rest of France

#### **Asia Pacific**

Melbourne Logistics
Perth Offices
Australia Logistics
Canberra Offices
Sydney Logistics
Australia Offices
Perth Logistics
Adelaide Logistics
Brisbane Offices
Melbourne Offices

#### Americas

Toronto Industrial
Inland Empire Industrial
Los Angeles Industrial
Northern NJ Industrial
Phoenix Apartment
Charlotte Office
Atlanta Industrial
Raleigh Office
Nashville Office
Toronto Office

- The forces of change are disrupting occupier demands and our built environment
- We can invest in change and growth, the potential is global
- Landlords becoming more service providers than space providers



## Aberdeen Standard Investments

# For professional clients only – Not for public distribution

Past performance is not a guide to future results. The value of investments, and the income from them, can go down as well as up and clients may get back less than the amount invested.

The views expressed in this presentation should not be construed as advice or an investment recommendation on how to construct a portfolio or whether to buy, retain or sell a particular investment. The information contained in the presentation is for exclusive use by professional customers/eligible counterparties (ECPs) and not the general public. The information is being given only to those persons who have received this document directly from Aberdeen Asset Managers Li mited or Standard Life Investments Limited (together "Aberdeen Standard Investments") and must not be acted or relied upon by persons receiving a copy of this document other than directly from Aberdeen Standard Investments. No part of this document may be copied or duplicated in any form or by any means or redistributed without the written consent of Aberdeen Standard Investments.

The information contained herein including any expressions of opinion or forecast have been obtained from or is based upon sources believed by us to be reliable but is not guaranteed as to the accuracy or completeness.

Any data contained herein which is attributed to a third party ("Third Party Data") is the property of (a) third party supplier(s) (the "Owner") and is licensed for use by Standard Life Aberdeen\*. Third Party Data may not be copied or distributed. Third Party Data is provided "as is" and is not warranted to be accurate, complete or timely. To the extent permitted by applicable law, none of the Owner, Standard Life Aberdeen\* or any other third party (including any third party involved in providing and/or compiling Third Party Data) shall have any liability for Third Party Data or for any use made of Third Party Data. Neither the Owner nor any other third party sponsors, endorses or promotes the fund or product to which Third Party Data relates.

• Standard Life Aberdeen means the relevant member of Standard Life Aberdeen group, being Standard Life Aberdeen plc together with its subsidiaries, subsidiary undertakings and associated companies (whether direct or indirect) from time to time.

Aberdeen Asset Managers Limited, registered in Scotland (SC108419) at 10 Queen's Terrace, Aberdeen, AB101XL. Standard Life Investments Limited. Registered in Scotland (SC123321) at 1 George Street, Edinburgh EH22LL. Both companies are authorised and regulated in the UK by the Financial Conduct Authority.

GB-220120-108152-1